

COVER SHEET

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S.E.C. Registration Number

P	R	Y	C																	
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(Company's Full Name)

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(Business Address: No. Street City/ Town / Province)

Atty. Erica P. Encabo

Contact Person

899-4401

Company Telephone Number

1	2
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Month

3	1
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Day

Fiscal Year

1	7	-	C	
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FORM TYPE

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Month

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Day

ANNUAL MEETING

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Secondary License Type, if Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

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Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17 THEREUNDER

1. **December 12, 2016**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **168063**
3. BIR Tax Identification No. **000-065-142-000**
4. **PRYCE CORPORATION**
Exact name of issuer as specified in its charter
5. Province, country or other jurisdiction of incorporation **Philippines**
6. (SEC Use Only)
Industry Classification Code
7. Address of principal office:
17th Floor PRYCE CENTER
1179 Chino Roces Avenue
corner Bagtikan Street
Makati City
8. Issuer's telephone number, including area code: **(+632) 899 4401**
9. Former name or former address, if changed since last report:
10. Securities registered pursuant to Sections 8 and 12 of the Code or Sections 4 and 8 of the RSA as of November 30, 2016:

<u>Title of Each Class</u>	<u>Number of Shares of Common Stock Outstanding</u>
Total Outstanding (all Common)	2,000,000,000
Subscribed and Issued	1,998,750,000
Subscribed (partially paid)	1,250,000

11. Indicate the item numbers reported herein: Item 9.

Item 9. Other Events

In connection with the placing and subscription transaction earlier disclosed and being undertaken by Josefina Multi-Ventures Corporation ("JMVC") of Pryce Corporation (PPC) shares, we advise that JMVC had sold twenty-four million five hundred thousand (24,500,000) PPC shares at five pesos (Php 5.00) per share last December 7, 2016 under the placing tranche as earlier disclosed to the Philippine Stock Exchange.

We further advise that the JMVC, under the subscription tranche, executed today an *Agreement to Subscribe* to the **same number of shares**, or 24,500,000 shares, at the **same placing price** of Php 5.00 per share. Proceeds of the sale under the placing tranche, equivalent to Php 122,500,000.00 will be deposited by JMVC to the account of the Corporation once JMVC receives the settlement today, December 12, 2016, or three days after trading date.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

PRYCE CORPORATION

Issuer

By:


ERICA P. ENCABO
*Corporate Information and
Compliance Officer*

Date: December 12, 2016